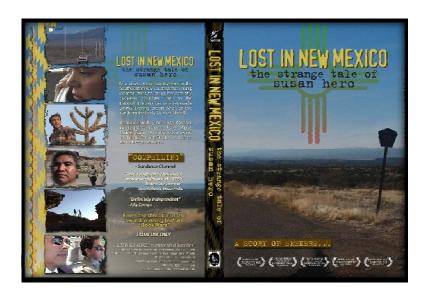
## LOST IN NEW MEXICO the strange tale of susan hero



#### "A story of seekers"

Rogue Cinema

"Definitely independent" Julie Corman

"Imbued with a clear sense of cinematic vision... it feels new and novel" **DVD Verdict** 

"A 21st Century cloning road movie... recommended for adventurous viewers" Library Journal

~ A film by Jason Rosette ~

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### LOST IN NEW MEXICO: the strange tale of Susan Hero

Feature, Drama RT 85:00 Color – Stereo – USA/Cambodia Unrated PG-13 Equivalent (for language)

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#### **LOST IN NEW MEXICO - SYNOPSIS**

In a desert town somewhere in the Southwestern United States, a young woman named Susan seeks a maverick animal cloning expert who claims he can bring her recently deceased daughter back to life.

Accompanied by her undocumented Mexican immigrant companion, Javier Apollinaire, Susan embarks on a secret journey in order to meet the Doctor in order to begin the procedure...

"Running parallel to this central storyline is a tandem of narratives: one, following a down-on-his-luck Native American pottery artist (David Paytiamo) scrambling to find money to send his daughter to college, and the other, a hapless FDA agent (Jason Rosette) tracking down the clone-doctor to break up his illegal operation.

The narratives are eventually entwined quite nicely, although the characters aren't necessarily aware when this happens, which makes it all the better. " – Eric Armstrong, Moving Arts Journal

#### **LOST IN NEW MEXICO - SHORT SYNOPSIS**

A young woman named Susan embarks on a secret journey to meet a renegade animal cloning expert who claims he can bring her recently deceased daughter back to life.

Accompanied by her illegal immigrant companion, Javier Appolinaire, Susan steals cash and heads cross country to find the Doctor.

#### LOST IN NEW MEXICO - ONE LINE DESCRIPTION

Susan embarks on a secret journey to meet the renegade animal cloning expert who says he can bring her deceased daughter back to life.

#### STATEMENT OF DIRECTOR: JASON ROSETTE

**LOST IN NEW MEXICO:** the strange tale of Susan Hero is my second feature film after the award winning 'BookWars' ("Terrific" – LA Times).

It was, despite its modest budget, an extremely tough movie to make.

Part of the difficulties in getting the movie made undoubtedly stem from its challenging content: the plot revolves around human cloning, but the story is really about controlling fate, about all of our own attempts to find ways to control our destinies.

Or, as the Moving Arts Journal says, the film is "a unique and interesting take on the fluidity of technology versus the recurring commonality of the human condition."

For better or for worse, the film also prophesied the financial collapse of America in a way that may have cut too close to home for some, although many others have applauded the movie's foresight.

Scripted in 2000-2003, and shot in 2004 at the peak of US power in Iraq, edited from 2006-2008 with a final release in 2009, LOST IN NEW MEXICO collides with the realities of an America attempting to redefine itself in the face of an unknown future.

I had to make this movie, and I put everything I had into it – every penny, every shred of strength and heart. It required nearly ten years from script to screen...it's what you might call a 'true labor of love' (or obsession?) to bring a challenging movie like this to completion without much budget or funding.

Of course, I hope folks like it, and that they get something out of it!

Viewers can let me know what they think by emailing camerado@camerado.com

All the Best,

Jason Rosette Director, 'Lost in New Mexico'



Jaime Estrada as Javier Apollinaire, and Drea Pressley as Susan Hendricks



Lonnie (David Paytiamo) considers his options in LOST IN NEW MEXICO



Dr. Alan Rice as maverick geneticist and animal cloning expert, Dr. Kurt Morell



Special Agent Carl Wisconsin (J Rosette) and FBI Agent Rich Richard (Louis Zammarron) In pursuit of Dr. Morell



Susan and Javier stay one step ahead of the law...

#### **FILMMAKER BIO: Jason Rosette**



Writer-Director Jason Rosette (IMDB <a href="http://www.imdb.com/name/nm0742891/">http://www.imdb.com/name/nm0742891/</a>) works in a wide range of genres and media, alternating between features, documentaries, and commissioned entertainment and edutainment.

His first documentary feature, 'BookWars' ("Terrific" – LA Times), was released in the year 2000 to wide critical acclaim, despite its low budget and guerilla-filmmaking origins.

The film won the Best Documentary award at its first festival (the New York Underground Film Festival) and was nominated for an IFP Gotham award.

His debut dramatic feature as writer director, the road movie 'Lost in New Mexico: the strange tale of Susan Hero', was heralded by the Moving Arts Journal as "a unique and interesting take on the fluidity of technology versus the recurring commonality of the human condition", while Bill Gibron of DVD Verdict

commented that the film is "imbued with a clear sense of cinematic vision" and that "it feels new and novel".

'Lost in New Mexico'generated significant controversy due to its dramatization of themes including illegal immigration and human cloning, and some efforts were made in the US to restrict the movie's release in several states.

Mr. Rosette moved from New Mexico in 2004 and has lived and worked in Southeast Asia since that time; he is the founder of two regional film festivals there: CamboFest: Film and Video Festival of Cambodia, and the Bangkok IndieFest in Thailand.

While in SE Asia, he directed numerous shorts and documentaries including: 'Vuth Learns to Rock', Cambodia's first rock and roll documentary which premiered at the 2009 Florida Film Festival; 'Crisis', a documentary about land grabbing in indigenous areas of Cambodia; 'Have Forest Have Life', which highlights critical biodiversity issues in the remote and Cardamom mountains region;

Going further back, his first movie, 'The Hitman', was co-produced with friends in various Ohio backyards in 1980. Some years later, he attended the undergraduate Film and TV Program at New York University.

Films made at NYU included such local classics as: 'Be Nice', 'I, Janus', 'Chuck', and 'Salt', He wrote and directed his first fully independent film, the psychological drama "Charlie's Box", in 1994 at age 21.

Mr. Rosette is also an actor (member of Screen Actor's Guild) and voiceover talent, and has acted in off-off Broadway in New York City and on numerous independent films. He is often cast as an ambivalent 'seeker' character or as an agent or underworld figure.

A Fulbright Hayes grant recipient for the years 2008-2010, Mr. Rosette studied at New York University's Tisch School of the Arts (Film & TV), gaining a BFA as a Trustee Scholar. He has a Masters of Arts in development studies from the Royal University of Phnom Penh, Cambodia.

Future projects include the VN-War era feature drama, 'Freedom Deal' (in active development to shoot in Cambodia and Thailand), and the feature length dark comedy, 'Final Countdown' (completed script)

He continues to live and work in Asia as of this writing, with working visits to the US as needed. He can be reached through the Camerado website at:

http://www.camerado.com

#### **LOST IN NEW MEXICO:** the strange tale of Susan Hero



#### > Bios of Key Cast

#### **Drea Pressley (Susan "Hero" Hendricks)**

While **LOST IN NEW MEXICO** is her first major acting role, Drea Pressley has long been an established classical vocal performer. She has performed with the Operafestival di Roma, Santa Fe Desert Chorale, the New Orleans Opera Association, All Saints' Choir of Beverly Hills, Loyola Opera Theatre, Louisiana Philharmonic Orchestra, and the New Mexico Symphony Orchestra.

#### Jaime Estrada (Javier Apollinaire)

New Mexico born and raised, Jaime Estrada grew up in Farmington, New Mexico and went to school in modestly populated Bloomfield, NM (graduating class 200). After graduating high school, he attended Central Arizona College to play on a baseball scholarship, then went on to Liberal, Kansas to play semi-pro ball with the Liberal Bee-Jays.

After his success in baseball, Jaime revisited his interest in acting and participated in numerous local theatre and student and independent film projects. He graduated with a bachelor's from Ul-Monroe, and moved back to New Mexico where he continues to pursue an acting career.

#### Dr. Alan Rice (Dr. Kurt Morell)

Alan Rice grew up in Hollywood, but abandoned initial involvement with film there to pursue science, primarily oceanography and geophysics. His research efforts have spanned volcanism, palaeontology, deep submersibles, and the formation of diamonds and platinum deposits.

He has lived abroad for much of his life, spending many years in Africa where he also took part in setting up several game reserves.

Over the years, Dr Rice was many times featured on TV documentaries. He has resumed a more active role in film since his recent return to the states. He currently works with the American Museum of Natural History, and teaches for the City University of New York system.

#### David Paytiamo (Lonnie)

David Paytiamo is a Native American actor from Laguna Pueblo and Acoma Pueblo, New Mexico. Born in Albuquerque, David is also a self-employed artist in traditional and ceramic pottery. He is a DJ host on KUNM radio station 89.9 FM in Albuquerque, where he can be heard on over-night shows and on the Web.

David has worked on numerous commercials and feature films, and he also sings and plays drums with pow-wow and drum groups in the Albuquerque area. Taking strong cultural interest in his home and his community, David volunteers frequently, helping others as often as he can.

#### Louis "Louie" Zammarron (FBI Agent Rich Richard)

Luis "Louie" Zamarron works as a police officer for a day job and acts whenever he gets an opportunity. Louie is a graduate of the University of New Mexico and is currently working towards his Master's in Criminology at Indiana State University. Louie enjoys a wide range of hobbies including learning to fly private sports aircraft, frequently traveling, making friends, and working with computers.

## LOST IN NEW MEXICO: the strange tale of Susan Hero

#### **CREDITS**

Writer, Director, Producer	Jason Rosette
Consulting Producer	Judy Henry
Co-Editor, Associate Producer .	Giacomo Ambrosini
Associate Producer	
Associate Producer	Imtiaz Sadiq
Additional Camera	
Sound	Dino Ricardo
CAST	
Susan Hendricks	Drea Pressley
Javier Apollinaire	Jaime Estrada
Dr. Kurt Morell	
Lonnie	
Agent Carl Wisconsin	Jason Rosette
Uncle Waseta	Dale Waseta
Newscaster Pierce Hope	
FBI Agent Rich Richard	

#### **ADDITIONAL CAST**

Juan C. Molina \* Ralph Montoya \* Jack Burning \* Xanndra Bohler Haley Drummond \* Valerie Mainville \* Isabel Juarez \* Vatsana Phaybouth \* John D Champlon \* Michelle Juarez \* Marc Gonzales \* Jeff Mocho \* Matthew Valdez \* Alice - Fernando Ahmie \* Christopher Hagen \* Dana Delleflores \* Rosalie A Jones \* Andrew Thomas



David Paytiamo (Lonnie), director J Rosette, and Dale Waseta (Uncle Waseta & 2<sup>nd</sup> Camera) shooting LOST IN NEW MEXICO: the strange tale of Susan Hero

## LOST IN NEW MEXICO: the strange tale of Susan Hero

#### See the trailer at:

http://www.youtube.com/watch?v=M5BjcdboM5c

#### Hear the 'making of' audio podcast here:

http://camerado.podomatic.com/entry/2010-09-20T11\_12\_00-07\_00

Read reviews and more at the official website: <a href="http://www.lostinnewmexico.com">http://www.lostinnewmexico.com</a>